





















MIGHTY EARTH







Mr Dirk Van de Put, Chair and Chief Executive Officer, Mondelez International, 905 W Fulton Market, Chicago, IL 60607, USA

Dear Mr Dirk Van de Put,

Tuesday 2nd September, 2025

We, the 25 undersigned Civil Society Organisations, express dismay at <u>Mondelez's recent call</u> for the EU deforestation law (EUDR) to be delayed yet again.

We write to ask that Mondelez reverse its current position to align with its previous statements - and the overall position of the majority of the cocoa industry.

The due diligence requirements of the EUDR are not a new issue for Mondelēz or the industry. Regulation has been on the horizon for many years, and will simply enshrine into law requirements that companies should be (and many are) doing already. Indeed, Mondelēz spoke out again and again in support of the EUDR, often alongside the undersigned organizations. Additionally, more than 15,000 companies as well as investors representing north of \$6 trillion of assets under management have <u>publicly supported</u> mandatory human rights and environmental due diligence requirements like those in the EUDR. Many other companies have put in the work and are prepared to comply. Why is Mondelēz not ready now?

Mondelēz claims to still support the goals of the EUDR, but its recent actions are at odds with that statement. Any further delay fundamentally threatens the regulation by postponing critical action and opening the entire regulatory framework for re-examination, debate, and further dilatory tactics.

Opposing the implementation of the EUDR and calling for a new delay - less than six months from its application - would repeat the chaos that upset business last year. Moreover, additional delays will penalize the companies that have worked to meet compliance, create more uncertainty for the smallholders who are the backbone of the industry, and reward the laggards and bad faith actors.

The urgency of action has not changed. The top two cocoa producing countries of Cote d'Ivoire and Ghana have lost over 94% and 80% of their forests, respectively, since 1990. And deforestation in West Africa for cocoa <u>remains an ongoing problem</u>. This deforestation has driven unfavourable rainfalls and weather anomalies, putting the cocoa heartland at risk. These environmental challenges are not causes for further delay, they are instead a clear signal of the need to act now.

We request that Mondelez reverse course.

An overwhelming share of European consumers tell <u>pollsters</u> they want to buy products that are free from deforestation. Along with their citizens who are demanding measures to protect forests, the European Union should listen to the consensus from companies which have repeatedly called for legal certainty and support EUDR implementation without further delay.

We look forward to your reply.

Sincerely,

237 Paroles (Cameroon)
Agence conseil en communication de l'environnement (DRC)
Be Slavery Free (Australia)
BOS+ (Belgium)
Canopée (France)
Coffee Watch (International)
Communauté et Développement
Durable (CODED) (Cameroon)
Deutsche Umwelthilfe (Germany)
Earthsight (UK)

Ecologistas en Acción (Spain)
Endangered Species Coalition (USA)
Environmental Paper Network (USA)
Fern (Belgium)
Freedom United (International)
Global Witness (International)
Good Chocolate Hub (Germany)
Green America (USA)
Greenpeace (International)
IDEF (Côte d'Ivoire)
INKOTA-netzwerk (Germany)

Mighty Earth (USA)
Polish Ecological Club in Gliwice
(Poland)
Réseau des Organisations de la Société
Civile pour le Développement du Tonkpi
(ROSCIDET) (Côte d'Ivoire)
Forests of the World/ Verdens Skove
(Denmark)
ZERO - associação sistema terrestre
sustentável (Portugal)