



# Terms of Reference:

## Assessment of the World's Largest Meat Companies – Methane Commitments

August 2025

### Overview

This Terms of Reference (ToR) outlines the requirements for hiring an external consultant to carry out an independent assessment of the world's 10 largest meat companies regarding their commitments and actions to reduce methane emissions. The project will be based on a methodology developed by Mighty Earth and will support the organization's global campaign to reduce methane emissions from the meat sector.

### Campaign Context

Methane is a powerful greenhouse gas, with over 80 times the warming potential of CO<sub>2</sub> over a 20-year period. Animal agriculture is responsible for approximately 60% of human-caused methane emissions, making the meat and dairy industries key targets for urgent climate action.

Mighty Earth's methane campaign focuses on pushing meat companies and their buyers to adopt strong, science-based methane reduction targets and publicly disclose progress. Our campaign outline expectations for corporate actors, such as public recognition of the methane problem, minimum 30% absolute reduction by 2030, full emissions disclosure across scopes, and investment in plant-based alternatives.

This assessment is part of a broader strategy to generate public-facing research that pressures companies and informs regulators, media, and investors. It builds on previous assessments such as the one published in the report [Clean-Up on Aisle 3](#), published in March 2025 by Mighty Earth and Changing Markets Foundation, which assessed major supermarket groups based on their climate performance related to methane.

### Research Scope

The consultant will be responsible for reviewing and applying Mighty Earth's evaluation methodology to assess the methane-related commitments and disclosures of the world's top 10 meat companies (based on revenue, production volume, and global influence).

The analysis should include publicly available data such as sustainability and climate reports, corporate websites, GHG targets, net-zero plans, methane-specific actions, deforestation-free pledges, and investments in plant-based innovation.

## Activities Expected

- Review and propose improvements to the evaluation methodology developed by Mighty Earth;
- Apply the approved methodology to assess the 10 largest global meat companies;
- Develop a final report in English with key findings.

## Deliverables

- Methodology review document (Word);
- Final company assessments and ranking (Excel);
- Public-facing report in English (20–30 pages, Word);
- Summary presentation (PowerPoint) of methodology, results, and recommendations.

## Timeline

We are looking to start the project on or around 1<sup>st</sup> September and expect the project to last 6-8 weeks. We anticipate the delivery of this work will take a maximum of 15 working days.

- Methodology review document (Word) - 2 days ±
- Final company assessments and ranking (Excel) - 5 days ±
- Public-facing report in English (25 pages, Word) - 4 days ±
- Summary presentation of methodology, results, and recommendations – 2 days ±

## Qualifications

- Proven experience in supply chain research, corporate sustainability, or GHG/climate policy;
- Strong analytical skills and ability to synthesize findings into clear reports;
- Familiarity with methane emissions, the livestock sector, and corporate climate action;
- Fluency in English (written);
- Ability to work independently and communicate with international teams.

## Proposal submission

Interested candidates should send proposals to [brazil@mightyeearth.org](mailto:brazil@mightyeearth.org) by **Monday August 25**, including:

- Technical proposal and suggested approach;
- CV and/or portfolio with relevant experience.
- Finance proposal - that include all fees, expenses, and applicable taxes

## Evaluation Process:

The evaluation of proposals may include interviews or presentations. The Mighty Earth selection committee will assess proposals based on the criteria outlined above.

**Terms and Conditions:**

The selected researcher or service provider will be required to adhere to the terms and conditions outlined in the contract, including confidentiality, intellectual property rights, and any other relevant clauses.

**Contact Information:**

For inquiries or clarifications regarding this ToR, please contact [brazil@mightyearth.org](mailto:brazil@mightyearth.org).

**-Ends-**