



# MIGHTY EARTH

## **Required: UK Finance Campaign consultant**

**May 2025 to October 2025**

Founded in 2016, Mighty Earth is a growing global advocacy organization with a goal to protect Nature and secure a climate that allows life to flourish. We aspire to be the most effective environmental advocacy organization in the world.

Headquartered in Washington D.C., Mighty Earth has built strong partnerships globally, and currently has staff based across the United States, South America and Europe. We have played a leading role in persuading the world's largest food and agriculture companies to adopt policies to eliminate deforestation, reduce emissions as well as land-grabbing, slave and child labour, and other human rights abuse from the palm oil, cocoa, beef and soy and rubber industries, and driven adoption of multi-billion-dollar shifts to clean energy. We are working to drive similar transformation in the meat industry, the largest agricultural driver of rainforest destruction and climate pollution.

This consultancy role will have an emphasis on coordinating a UK specific campaign on financial actors associated with the meat industry, including exploring regulatory and legislative levers and gaps for climate reporting and accountability across the UK's financial sector.

The role sits in our Global Protein Transition Team and reports to the UK Director.

### **Key Responsibilities and Tasks:**

#### **Campaign Planning and Strategy**

- Implementation of an effective advocacy campaign focused on the UK's sustainable finance sector.
- Managing campaign timelines, budgets, and resources.

#### **Research and Analysis**

- Coordination of research, focused on the meat and dairy industry and regulatory levers in the UK sustainable finance sector.
- Conducting any additional research required.

#### **Policy Advocacy:**

- Promoting the relevant policy change in support of campaign goals.
- Building relationships with partners, and stakeholders, including supportive MP's, corporates and other allies.

#### **Communication and Outreach:**

- Communicating campaign messages through various channels (digital, social media, traditional media).

### **What we are looking for in you:**

#### ***Required qualifications:***

- You are passionate about protecting the environment and advancing a more just society.
- You have experience of environmental and/or financial campaigning in the UK and understand the systems and standards which govern UK financial institutions.
- You have experience of lobbying and advocacy work in the UK and can demonstrate a good knowledge of parliamentary processes.
- You are comfortable communicating with senior policy, and decision-makers and are skilled at figuring out how to move them.
- You thrive in a highly dynamic environment where changes in politics, economics, and other external events create opportunities and challenges on a regular basis.
- You can take complex information and distil it into understandable products such as press releases, blogs, social media posts, reports and letters.

*Preferred qualifications:*

- You have 5 years of financial and/or environmental campaign experience.
- You have experience developing, planning and implementing successful campaign strategies, plans and tactics.
- You have familiarity with corporate campaigning, forest policy and/or sustainable finance.

Location: London, UK.

Compensation and benefits: £350 per day

Tenure: 3 days per week for up to 6 months, starting May 2025.

Application: Send your CV and a short cover note highlighting your relevant skills, knowledge and experience, including your preferred start date, to [gemma@mightyearth.org](mailto:gemma@mightyearth.org)

**More about Mighty Earth:**

Our team: Mighty Earth is made up of people from various backgrounds, including people with backgrounds in nonprofit organizations, election campaigns, government, the private sector, and legislative offices, at a range of experience levels. We pride ourselves on being a welcoming place for people of colour, members of the LGBTQ+ community, parents, empty-nesters, and more.

Approach and Culture: Consistent with our obsession with impact, Mighty Earth is results-focused, entrepreneurial, collaborative, and nimble – and we seek candidates who are excited to work in that culture. While remaining true to our public interest mission and commitment to movement-building, we have sought to apply the best of business to our organization. A resource that has informed our approach to culture is the book No Rules Rules and the famous Netflix culture deck.

Read more about our approach in the following resources:

[Appealing to Companies' Better Angels \(Eco-Business\)](#)

[Fomenting a "Perfect Storm" to push companies to change \(Mongabay\)](#).

[How Pressuring Corporations Can Save the Amazon from Destruction \(Yale Environment 360\)](#)

Mighty Earth is an equal opportunity employer; we strictly prohibit discrimination against any employee or applicant based on race, creed, colour, sex, religion, national origin, age, sexual orientation, disability, gender identity or expression, and any other characteristic protected by law. Women, people of colour, and members of the LGBTQ+ community are strongly encouraged to apply.