



Request for Proposals

Associate Consultant – Brazil

27 November 2023

Mighty Earth's Protein campaign is looking to contract an Associate Consultant on a 6-months flexible contract to support activities in Brazil. It is a remote 100 working days (32-hours/week) consultancy that is expected to run from January 2024 to June 2024. Daily fees will be paid on monthly basis and up to a total value of approximately US\$ 8,000.00 (BRL 40,000) for the entire contract.

ACTIVITIES

Services provided by the Brazil Associate Consultant will assist the Mighty Earth team in Brazil supporting Mighty Earth's global campaign to transform protein industry to end deforestation in Latin America, adopt regenerative agricultural practices, and shift to plant-based protein. Main responsibilities will include:

Campaigning

- Supporting our campaign team, including meeting coordination and preparation, communicating with consultants, partners, vendors, and Mighty Earth staff.
- Assisting with the outreach and ongoing relationship-building with grassroots volunteers and other key constituencies in Brazil, including organizing and participating in meetings, information sharing, and developing partnership agreements.
- Contributing to campaign team planning and strategy discussions, including brainstorming and strategic and creative thinking.
- Contributing to Mighty Earth investigations in Brazil, especially the Rapid Response 2.0 reports, including analyses of corporate structures and supply chains along with social responsibility policies and outreach to company executives and government policymakers.

Communicating

- Creating and editing internal and external content about the Brazil activities, including reports, briefings, blogs, and updates.
- Localizing, adapting, and translating relevant Mighty Earth's global content in English to Portuguese to the Brazilian audience.
- Supporting the Global Comms Team to provide and post up-to-date online content relating to our work, including audio-visual content, as well as scheduling social media content.
- Building relationship with Brazilian media supporting the Global Media Team to pitch local journalists.

Administrative

- Managing Brazil's organizational files and workflow systems, including SharePoint, One Drive, Monday.com, Harvest, Zoom and Slack, and tracking media and news stories.
- Supporting hiring process of local vendors, including bidding, procurement, and contract.
- Supporting the establishment of Mighty Earth as a Brazilian legal entity.

PROFESSIONAL REQUIREMENTS

- At least three years of professional work experience working in campaign, advocacy, or grassroots organizing environment, focused on social justice, environmental protection, human rights issues, Indigenous Peoples' rights, or related issues.
- You have strong verbal and written communications skills in both Portuguese and English.
- You are comfortable working as part of a small dynamic campaign-oriented team based in different parts of the world.
- You are highly organized and detail-oriented, with an ability to juggle multiple responsibilities across different projects.
- You have time-management skills and proven ability to meet deadlines.
- You have a passion for working for a better and more just world.
- You have experience with and a commitment to working with people from a variety of backgrounds, including different ethnic, racial and socio-economic backgrounds and the LGBTQ+ community.
- You can get up to speed quickly on new programs and technology as needed. We use Microsoft Office 365, Expensify, Harvest, Monday.com, and QuickBooks, among others.

WORKING CONDITIONS

Working location: São Paulo

Working days: 100 days in total (32 hours/week). Working days will be flexible, and it will be managed by the Brazil Senior Director in accordance with the demand.

Working mode: Mainly remote work. Eventually, the consultant can be requested to in-person meetings. Ideally, a in-person working day per week at São Paulo We Work space, upon request of the Brazil Senior Director, can be expected.

Working contract: An agreement (contract) regarding consulting services to be provided to Mighty Earth will be signed with the contractor, as an individual person or a legal entity.

Working payment: For the services provided by consultant during the term of the agreement, Mighty Earth will pay Consultant a non-reconcilable daily fee (100 days in total). The contractor will invoice monthly based on the number of worked days after a validation from person to whom the consultant does report. Mighty Earth will make every attempt to remit payment for services in no more than thirty (30) days.

REQUEST FOR PROPOSALS

Submission documents: All proposals must contain the following documents:

1. Curriculum Vitae
2. Motivation letter in English (up to 500 words)
3. Professional references (2 contacts)
4. Budget proposal - daily rate

Submission process: Required documents must be sent on pdf files to: brazil@mightyearth.org

Submission deadline: December 15th

EVALUATION OF PROPOSALS

Selected proposals will be notified by email and will be called for an interview.

About Mighty Earth

Mighty Earth is a global advocacy organization working to defend a living planet. We are obsessed with impact: Our goal is to protect half of Earth for nature and secure a climate that allows life to flourish. Through our proven “perfect storm” model of driving change, we have played a leading role in persuading the world’s largest food and agriculture companies to act against deforestation, land-grabbing and human rights abuse, and we’ve driven adoption of multi-billion-dollar shifts to clean energy.

www.mightyearth.org

Context

The meat industry is the largest single driver of destruction of rainforests and other ecosystems and causes more pollution than all the world’s cars, trucks, planes, and ships combined. Largely because of the meat industry, only 4% of mammal biomass on the planet are wild animals, a serious imbalance in the planet. The meat products that make their way onto the shelves of global supermarket chains are linked to large industrial meat and feed companies that have extensive records of deforestation, land grabs, habitat destruction, human rights violations and other irresponsible agricultural practices.

Large, multi-national retailers are uniquely positioned to play a large role in driving a shift in the way the world gets its protein because of their position in the global market, often seen as a leader in sustainable practices and a potential trailblazer for much-needed switch to plant-based and alternative protein-based foods. They are key customers for many of the world’s major meat and soy companies and could drive an urgent industry-wide shift of their suppliers to better practices, zero deforestation as well as more sustainable protein sources.